



ASAE in COLUMBUS



★ asae®
annual
meeting
& exposition

AUGUST 10-13, 2019
COLUMBUS, OH

GREATER COLUMBUS
CONVENTION CENTER





Hosting ASAE's 2019 Annual Meeting and Exposition was a game changer for our community. The prestigious convention raised Columbus' profile among key decision makers who plan hundreds of meetings for their national associations and positively impacted economic and human development and quality of life for our residents.



BY THE NUMBERS

5,476
attendees



81% have never held a meeting in Columbus

75% were final decision-makers

28% were first-time attendees

Hosted the
most
successful
Classic yet

2,246 tickets sold

\$372,800 raised

Columbus' Classic, a fundraiser for the ASAE Foundation, generated the most ticket sales and revenue in the event's 13-year history.



RECORD-
BREAKING

600
volunteers

1,000
shifts



50 dedicated
community partners

\$16 million

in estimated revenue for Columbus

\$30,188

raised for the Columbus community by
ASAE attendee volunteer activities



20% of attendees will plan a meeting in Columbus in the next
5-10 years, potentially generating over **\$500 million**
in future meetings and conventions for Columbus.

IN THE
NEWS

42 articles

18 million+ media impressions

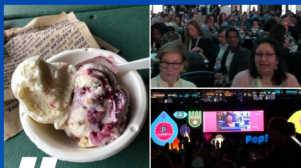
Columbus Dispatch headline:

"Editorial: City to ASAE visitors: Why would you want to go anywhere else?"

Columbus Business First headline:

"From the Editor: ASAE convention was a shining moment for Columbus"

ATTENDEES WERE BLOWN AWAY!



We tend to be a picky bunch, but your well-trained volunteers ... plus great restaurants, won us over.

– @kristinclarkeva

"I've been on-site for less than 6 hours and love your convention centre so much!

– @lindsaythecmp

The volunteers, Uber drivers, store shop owners, convention centre, and hotel staff have 100% bought in and it's magical.

– @ottawalesley

Amazing end to an amazing few days in Columbus. @ASAEAnnual has been a fantastic experience. Heading back to the UK full of motivation and ideas!

See you in Vegas!

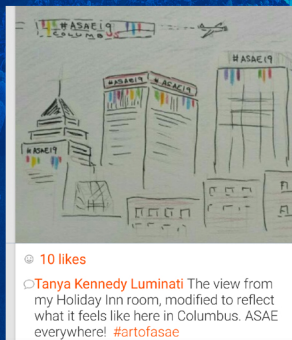
– @ThereseDolan

ASAE has had some great hosts, but you may be the friendliest and most welcoming yet!

– @kristenkess

Wow – what a gorgeous stroll on the Scioto River downtown. Great location for all the inspiration, insights, conversations and connections coming over the next 4 days!

– @HeatherPownall



HERE'S WHAT ASAE HAD TO SAY:

Talk about promises that set the bar high and then over deliver – that was Columbus!

The convention center is honestly a dream layout. Both attendees and staff said that the center was so easy to navigate.

We appreciate all the care and attention [Columbus] paid to our members and attendees. I guarantee they will not forget their incredible experience in [the] fabulous city of COLUMBUS!

I have to give a BIG shout out to the most unbelievable food and beverage design and delivery by Levy. I have never seen anything as spectacular in quality and presentation in my entire career.

People exclaimed what a great experience this ASAE Annual Meeting was and the reoccurring theme we are hearing is, 'I think this was the BEST ASAE Annual Meeting ever!' and ... I agree.

– Amy Ledoux, CAE, CMP | Senior Vice President, Meetings, Expositions & Events | ASAE

COMMUNITY PARTNERS





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 ColumbusMeetings  ExpCols  ExperienceColumbus | #ExpCols #Cbusmeetings